

# American Center for Academic Logistics

## SERVICES AVAILABLE

UNIVERSITY ACCREDITATION

EDUCATIONAL CONSULTING

STRATEGIC PLANNING

INTERNATIONAL ACADEMIC  
LOGISTICS

PROGRAM AND CURRICULAR  
DEVELOPMENT

FACULTY DEVELOPMENT AND  
LEADERSHIP

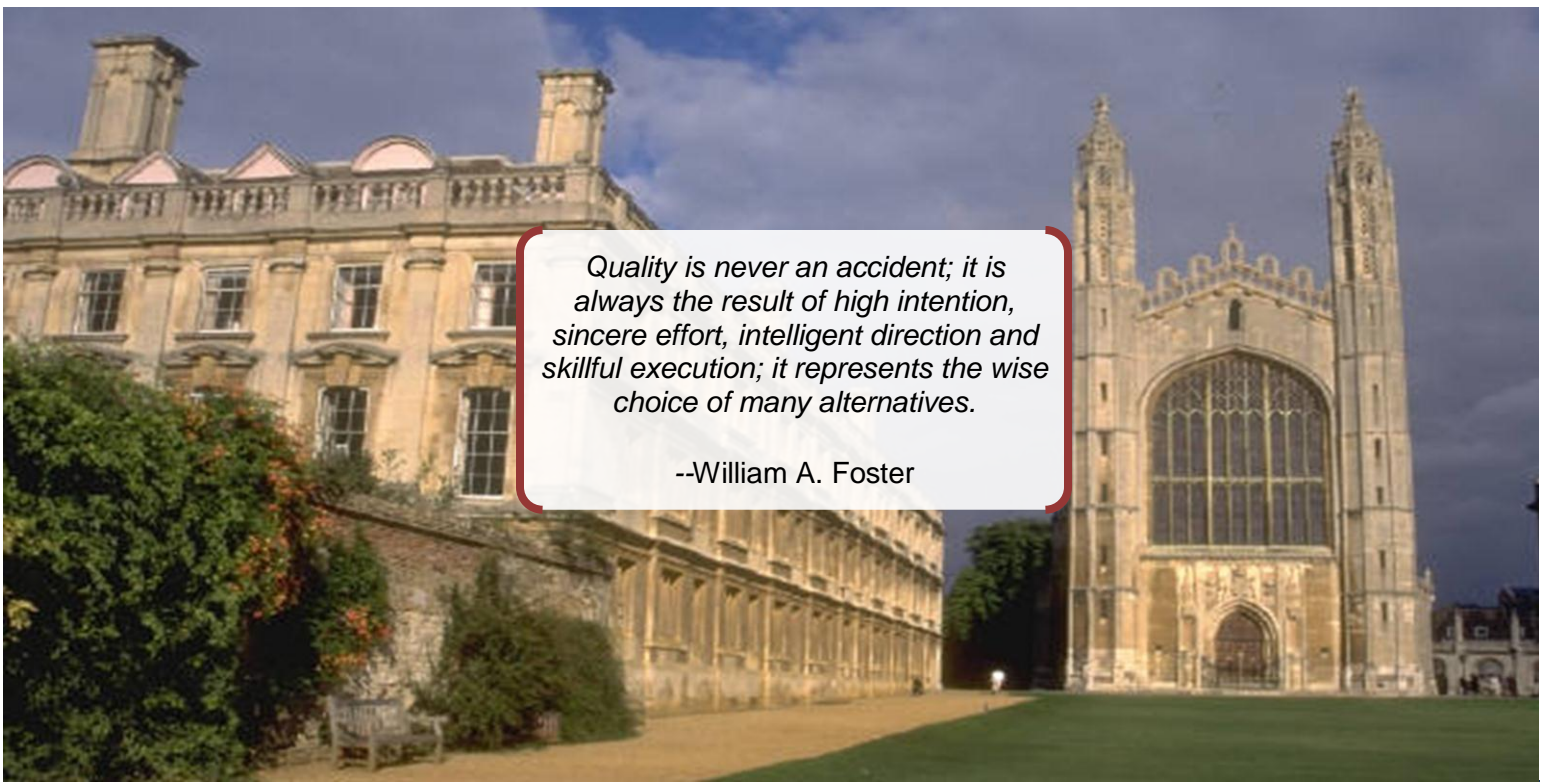
RESEARCH DESIGN AND  
ANALYSIS

## SOLUTIONS THAT WORK FOR YOUR EDUCATIONAL INSTITUTION.

The American Center for Academic Logistics was founded with one goal in mind: to assist international educational organizations and students realize their greatest potential. Our team consists of some of the world's best educators, professionals, and consultants who are dedicated to helping your organization reach its objectives and to giving your students the best opportunities for success in both the academic and professional worlds.

In order to accomplish this goal, ACAL has designed standardized procedures from the best practices found in educational facilities worldwide. We use these practices and procedures, with a focus on leadership; measurement, analysis, and knowledge management; and workforce and customer care to deliver only the highest quality services to our clients.





*Quality is never an accident; it is always the result of high intention, sincere effort, intelligent direction and skillful execution; it represents the wise choice of many alternatives.*

--William A. Foster

## More about our services:

### University Accreditation:

The professionals at ACAL are ready to help you meet your accreditation goals! Each of our consultants is well versed in the National Commission for Academic Accreditation & Assessment (NCAAA) standards and is prepared to guide you through the 12-step accreditation process.

### Educational Consulting:

ACAL will specially tailor workshops, classes, and programs to improve the quality of your organization. We enlist the expertise of our highly qualified team of consultants to help you implement the Baldrige educational standards in your organization. The Baldrige standards are recognized by the President of the United States as being the cornerstone of quality in education, health, and non-profit organizations, and focus on such topics as leadership, operations, customer care, and results.

### Academic Logistics:

ACAL is prepared to help your students in their education abroad plans. We are equipped to coordinate the activities related to logistical support to Universities and Educational entities in the US and abroad, including assistance for graduate and undergraduate students in their application process to US Universities. ACAL also engages in organization and delivery of cultural orientation for freshmen and international students to help them succeed in American universities.

### Research Design and Analysis:

Our consultants are experienced both qualitative and quantitative research, including, but not limited to, ethnographic studies, survey research, instrument assessment and development, and in-class action research.

### Student Education and Training:

ACAL will assist your institution with the process of managing student educational needs and expectations through structured surveys and focus groups. The data collected by ACAL will be used to assist in course development, workshops, and related seminars across a variety of disciplines.

### Staffing and Recruitment:

With its wide network of contacts and consultants, ACAL is poised to identify potential faculty and key staff members who can provide valuable assets to your organization. ACAL is ready to assist in the development of a comprehensive staffing plan as well as related job descriptions to match your organizational goals.



## Monitoring and Performance Evaluation:

ACAL will work with academic institutions to assess performance against Key Performance Indicators (KPIs) tailored to each project. ACAL will provide technical assistance in data collection, analysis, and reporting. Additionally, ACAL will produce an action plan for improvement and closing of uncovered gaps and limitations.

## Quality Improvement:

ACAL has gained formidable quality improvement experience through its past and current projects. ACAL has assisted organizations in the development of quality plans, identified relevant standards for performance, monitored compliance to these standards, and mentored its clients in performance improvement. ACAL has developed a set process for academic institutions towards continuous performance improvement and has also organized and delivered seminars and workshops related to total quality management and performance improvement.

## Strategic Planning:

Whether you are working with a nursery, K-12 institution, preparatory school, vocational school, or university, ACAL has the right tools to help you realize your organizational goals. We will assist in formulation of the right strategic plan for your organization to achieve its greatest success through our evaluation of organizational strengths and opportunities. ACAL will recommend action-oriented strategies for the success of your organization. We have the needed expertise in assisting universities and colleges develop appropriate missions, visions, and goals, and we are ready to help you reach the relevant international or national accreditation standards that you seek.

## Gap Analysis and Pre-assessment:

With its expertise in academic program design, operations and performance, ACAL's consultants have completed comprehensive gap analyses for Universities, Colleges and Programs in several locations. These analyses include extensive reviews of all related documentation, curricula, student and faculty performance, leadership effectiveness, research capabilities, as well as organizational infrastructure. These analyses have been extremely beneficial for organizations in planning future strategies and improvement efforts.

## Program and Curricular Development:

ACAL is ready to help you develop your organization's program and curriculum, from situational analysis and planning to implementation and evaluation, in accordance with industry best practices. We have performed numerous gap analyses and assessments of academic organizations to identify strengths and weaknesses of student educational programs. We have also assisted educational institutions in the development and improvement of curricula, including improvement of existing programs, the development of individual courses, and entire degree programs.

## Faculty Development and Leadership:

Through our Leadership and Development program, ACAL enables your faculty members to reach their highest potential as an integral part of your organization both inside and outside of the classroom. We have been successful in organizing and delivering seminars for staff and faculty members on such topics as syllabus development, student evaluation and assessment, preparation of MCQ exams, construction of practice-based learning cases, and development of intended learning objectives.

For more information please contact us at:

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